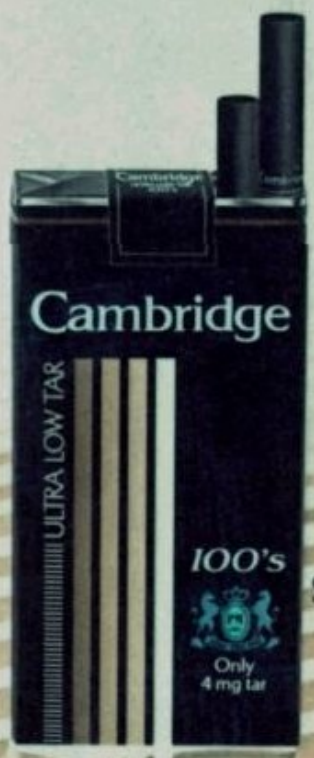
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 239—(100's VENETIAN)—Req. No. 6899K—Page—(9¾ x 12 inches)—4/c—Supplements, 1981 (A)
Printed in U.S.A.

ULTRA LOW TAR
Cambridge 100's



Satisfying taste
at only 4 mg tar.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

4 mg "tar," 0.4 mg nicotine av. per cigarette by FTC Method.

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